

RADVISION's BEEHD Solution

A Complete Framework for Video Communication Services

RADVISION's BEEHD Solution offers a complete multi-platform framework for developing a high quality video communication service. It allows service providers, application developers, system integrators and device manufacturers to rapidly launch a video calling service, with point-to-point audio/video calling as well as value-added services (such as presence, instant messaging and conferencing) and connectivity between consumer and enterprise networks.

BEEHD for Personal Devices



BEEHD for Desktop



Video Communication is Happening

In the last several years, video communications has gained much traction and popularity. With the rise in user willingness for video content sharing, the introduction of video-enabled communication platforms and the rise in sales of video-enabled smartphones and tablets, video communication is booming. Video is the new voice, while presence is becoming the new dial tone.

RADVISION's BEEHD solution for video communication offers key elements that are vital to any vast market video communication service/deployment:

- Highest Quality of Experience, on any network, using any access point and independent of the network topology.
- Multi platform support (desktop, laptop, tablet, mobile, embedded), as well as dual-standard protocol support (SIP, H.323), with interoperability at the application level to allow maximum connectivity to existing and future deployments.
- Seamless integration, providing a seamless experience to the customer that integrates perfectly with any device or software, while offering presence information, instant messaging, one-click-to-dial connection and more.
- Deployment management, offering the ability to manage the deployment remotely, configure clients, perform monitoring, software upgrades, logging and debugging, as well as enabling cloud services such as directory services and more.

RADVISION's BEEHD

RADVISION's solutions provide the best quality with the highest level of assurance, using its unique know-how to provide customers with long-term solutions.

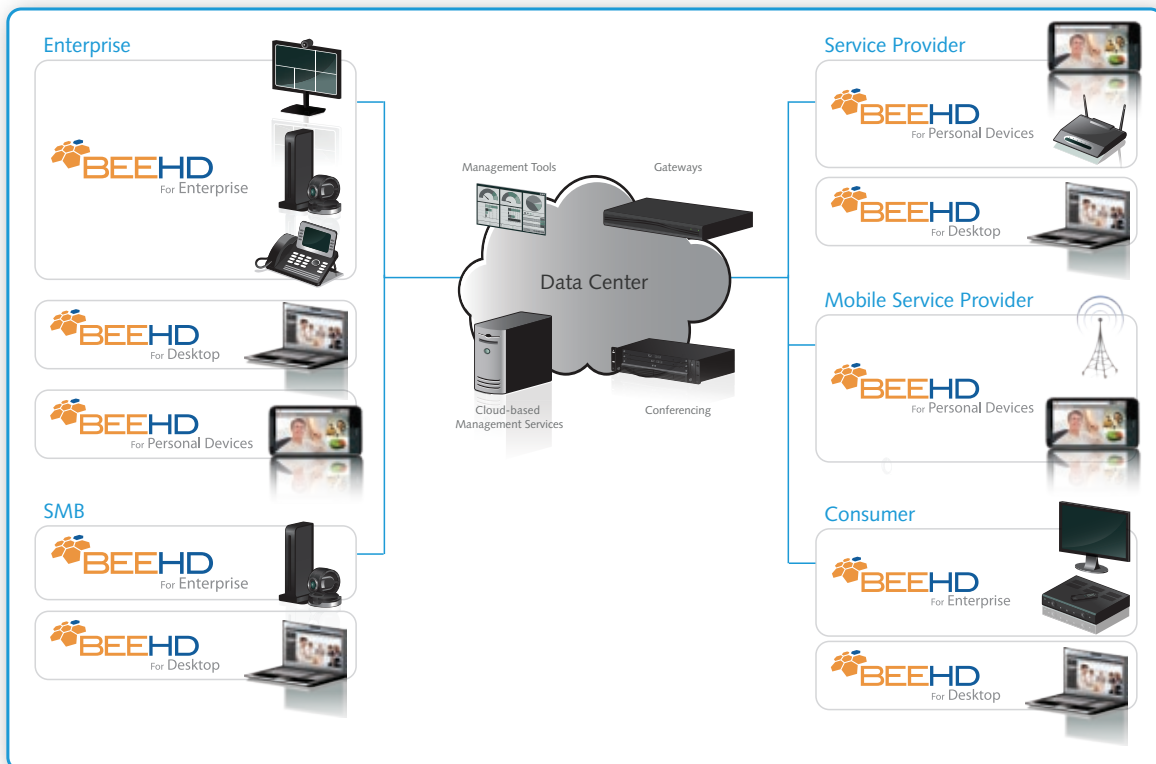
RADVISION's BEEHD **Client Frameworks** is a family of products designed to provide customers with agile, fast time to market, interoperable video clients.

RADVISION BEEHD **for Personal Devices** is a video communication client deployed on mobile devices (Android, iOS), optimized for specific models for best quality.

RADVISION's BEEHD **for Desktop** is a video communication client deployed on Intel-based platforms (Windows, Mac, Linux), delivering high definition video calling to the desktop.

The BEEHD framework can deliver HD quality even on low-cost devices, such as thin clients, by using external webcams with internal video encoders.

BEEHD Client Frameworks are fully customizable to allow branding as well as customization of various parameters in the solution.



The BEEHD Solution

The **BEEHD Solution** includes management tools to better control the video communication deployment, including **BEEHD Cloud**, a unique and comprehensive cloud-based service pack for remote configuration, software updates, push notifications and more.

The BEEHD Solution can be easily enhanced by multiple infrastructure products, thereby enabling value-added services such as video conferencing (using virtual meeting rooms), gateways to different domains (3G, ISDN, UC systems), recording and retrieval, and so on.

The BEEHD Solution integrates with RADVISION's Video Quality (VQ) Monitor, which assists in controlling Quality of Experience of the service in real-time and tackling problems fast and effectively, even from remote locations.

The BEEHD Solution includes:

- Video communications clients available for any platform
- Pre-integrated hosted service
- BEEHD Cloud services
- Video Quality monitoring
- Deployment management
- Value-added services infrastructure (MCUs, gateways)



Using the **BEEHD Solution** a full service provider-grade video communication service can be set up and deployed in the shortest time to market and with ease and high assurance, covering all aspects of the service, and giving full control to the service owners.

As RADVISION has years of experience in developing video and voice telephony products over IP and 3G, BEEHD uses unique technologies to make video communications work even over unmanaged networks. These technologies include:

- RADVISION's **SVC** solution, utilizing temporal scalability and unequal error protection to maintain the highest Quality of Experience on the public Internet.

- RADVISION's **NetSense™**, a unique bandwidth estimation and adaptation technology that perfectly fits the bitstream to the available bandwidth at any given time.
- Advanced coding schemes that optimize the bitstream to the path on which it is transmitted.

Powering The V^oIP world

RADVISION has been a leader in the video communication business for more than 18 years, and acts as a reference point in the industry. RADVISION plays a significant role in standardization activities, heading many of the standardization and interoperability

organizations (such as UCIF and IMTC). RADVISION incorporates a vast range of patent-pending, best-of-breed technologies and software modules and is the de-facto leader in market share for software powering the V^oIP world.

Where To Find Us

Website



<http://www.radvision.com/Products/Developer/BEE/>

Developers Community



<http://community.radvision.com/>

Blogs



<http://blog.radvision.com/>

Newsletter



<http://community.radvision.com/page/newsletter/>

About RADVISION

RADVISION (Nasdaq: RVSN) is the industry's leading provider of market-proven products and technologies for unified visual communications over IP and 3G networks. With its complete set of standards-based video communications solutions and developer toolkits for voice, video, data and wireless communications, RADVISION is driving the unified communications evolution by combining the power of video, voice, data and wireless – for high definition video conferencing systems, innovative converged mobile services, and highly scalable video-enabled desktop platforms on IP, 3G and emerging next-generation networks. For more information about RADVISION, visit www.radvision.com

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